Level 3

Topic 2. Where to Start Your Research

Part 1: Opening

Sue: Hello everyone, welcome back to our series on building a strong portfolio. In this video, we will talk about how to research investments in a simple, practical way.

Charlie: Researching does not have to be overwhelming. We will cover where to start, whether to invest in unfamiliar projects, exploring exciting sub-sectors, how much to invest, and whether to build your portfolio all at once or gradually. Let us make it easy to understand.

Part 2: Core Content

Sue: So, where do you begin researching investments? Start with what you already know and care about. Look at the main sectors we discussed before, like technology, healthcare, space, real estate, manufacturing, humanitarian projects, and then zoom into areas that interest you.

See what is currently being offered in the MAGA Channel

Charlie: Also, use other free, reliable resources such as the Whiplash347 page in Telegram or research the Whiplash-Dex Stellar projects. The best are always transparent. Read simple summaries first. Focus on projects whose products or missions you understand and believe in. This keeps your portfolio engaging and aligned with your interests.

Sue: You do not have to invest in only big familiar names. Yes, you can invest in projects you have never invested before. For example, inside the technology sector, you might explore space technology, quantum technology, or cybersecurity. Other interesting sub-sectors could include amazing new energy devices within the Energy Sector, biotech innovations within the Healthcare Sector, or mining and raw materials in the Basic Materials sector.

Charlie: The key is research. Check what the token is about, how it makes money and its growth potential. Diversification still matters, so do not put everything into one hot sub-sector. Tie it back to your overall risk level and humanitarian personal interests, like humanitarian projects or innovative fields that excite you.

Sue: How much should you invest?

Charlie: Start small and only use money you can afford to set aside. Begin with amounts that feel comfortable, some start with as little as a hundred dollars per investment, and grow from there.

Sue: Now, should you build the portfolio all at once or over time?

Charlie: Both approaches have advantages. Investing all at once, lets your money start working right away and can capture more growth over the long term. But taking your time to research and invest small amounts gives you more time to gain knowledge and confidence. Investing regularly helps you keep up to date with current trends. You can build gradually, by investing regularly. Choose based on your comfort and cash flow, many people do a mix of both.

Part 3: Questions and Answers

Question 1 - What if a current promoted token is completely new to me?

Sue: What if a current promoted token is completely new to me?

Charlie: That is okay as long as you research it thoroughly. Read about the topic, ask questions in the MAGA Chat and have discussions with friends. Familiarity grows with learning, and focusing on what interests you, and makes the process enjoyable.

Question 2 - How do I find those interesting sub-sectors like space in the technology sector?

Sue: How do I find those interesting sub-sectors like space in the technology sector?

Charlie: Great question. Stay up to date with the latest tokens on offer. The MAGA channel offers a vast range of investment opportunities including the space industry. Always connect it back to your risk tolerance and humanitarian objectives through broader diversification goals.



Question 3 - Is it better to invest everything at once or spread it out?

Sue: Is it better to invest everything at once or spread it out?

Charlie: Both approaches can work. Investing all at once lets your money start growing sooner, while investing gradually gives you time to learn and build confidence. Start with an amount you can comfortably invest, perhaps a hundred dollars per investment, and continue to add amounts regularly.

Sue: Choose the approach that best fits your comfort level and cash flow. Many people use a combination of both.

Part 4: Closing

Charlie: Researching investments gets easier with practice—start with what interests you, diversify wisely, and match it to your risk level and your humanitarian objectives.

Sue: Remember, you do not need to be an expert overnight. Take it step by step, stay curious, and build a portfolio that interests you. Thank you for joining us at the MAGA Academy. Enjoy your researching and investing!
